Official Contest Rules

The P2P: Challenging Extremism initiative (the "Contest") is being conducted by EdVenture Partners ("EdVenture Partners" or “EVP”) and the Bureau of Educational and Cultural Affairs at the U.S. Department of State and its inter-agency partners (“ECA” or “client”) (collectively, the "Administering Parties"). The objectives of the Contest are outlined in the Project Brief.

Entry and registration in the Contest must be completed via the Internet at www.edventurepartners.com. Registration by any faculty shall be deemed a registration on behalf of the entire class or team registered. Teams do not need to be part of a class, however, all teams must have a faculty sponsor in order to register and compete. Upon registration, all faculty and students are unconditionally agreeing to, and accepting, these Official Contest Rules. Registration must be completed by the date noted in the timeline ("Registration Deadline"). Submission of complete entries must be received by the date noted in the timeline ("Submission Deadline"). The top three (3) finalist will personally present their submissions to the Contest judges in a to be determined location, on a to be determined future date. One (1) first place team will receive a $5,000 University award. One (1) second place team will receive a $3,000 University award. And, one (1) third place team will receive a $1,000 University award.

Eligibility

A. The Contest is open to all part-time and full-time students age eighteen (18) and over as of the Registration Deadline who are enrolled at fully accredited 2-year and 4-year colleges, universities, and institutes selected by the Administering Parties for participation in the Contest, except where prohibited or restricted by law. A part-time and full-time student is defined by the terms of the academic institution in which the student is currently enrolled. Undergraduate and graduate teams are eligible to register and participate in the Contest, subject to a per campus limit established by the Administering Parties.

B. There is not a limit to the amount of students per class, club or student organization. Team members need to be enrolled at the same college, university or institute to participate together as one team. No student may compete on more than one (1) team. Any team with a member registered with more than one (1) team shall be deemed ineligible.

C. Only one (1) submission per class, club or student organization will be accepted.

D. Independent teams may be formed outside of a classroom or club, but will need a faculty sponsor in order to register.

E. Employees of the Administering Parties, and their parents, subsidiaries, affiliated companies, advertising and promotion agencies, immediate family members and/or those living in the same household of anyone so employed or engaged are not eligible to compete in the Contest.

F. Teams must be registered before EVP closes registration or maximum team number has been reached as determined by EVP.

Implementation

A. Teams will receive a budget to implement their campaign on their campus and in their community.

B. Teams are required to submit a one-page creative brief outlining campaign plans using the template provided by EVP with an accompanying one page of examples of creative execution for a quality check by the Account Manager. The Account Manager will review the feasibility of the plan given budget and time constraints as well as the adherence to client branding and integrity. Teams will be asked to revise any plans deemed inappropriate or unsuitable in any way. Due to the nature of the Contest, no suggestions, feedback or creative edits will be given by the Account Manager to each team.
C. Once a team’s creative brief and creative samples have been approved by the Account Manager, funds will be released to the team. Funds may only be used to directly support the development and implementation of the approved plan as part of the Contest.

D. At the completion of the Contest, an expense log with corresponding receipts (documenting the use of the operational budget) is required by each team. Failure to produce an expense log and receipts will result in disqualification of the team from the Contest as well as potential tax and legal consequences.

E. It is each team’s responsibility to determine what, if any, insurance is needed for on- or off-campus promotions and to provide your Account Manager with the necessary information to secure any requested documentation.

Submission

A. Only submissions from registered classes/teams will be accepted. All class submissions must be received by 5:00 p.m. E.T. on the Submission Deadline in order to be included in the judging. Late submissions will not be accepted. No team may enter more than one (1) submission for judging. Multiple entries from one team will result in the disqualification of all entries received from that team.

B. Submissions should address the goals and objectives outlined in the Project Brief. Only submissions adhering to the Required Deliverables outlined below will be accepted for entry into the Contest. Submissions that are late due to any reason whatsoever, including without limitation Internet connection problems or issues with uploading, that may occur in the processing of entries to the Contest will not be accepted.

C. The "Required Deliverables" shall be as follows:

   i. One (1) electronic copy of the top submission in PowerPoint or PDF format. Keynote files are not permitted.
      a. Submission file must include your School Name. The submission must be uploaded per the instructions provided by the Account Manager.
      b. The submission may not exceed 40 slides, including one slide dedicated as the executive summary. Warning: Animation may affect speed of presentation and result in judges' dissatisfaction. If animation results in additional slides, those will be included as part of the maximum slide limit.
      c. Submission may not exceed 30MB. To help minimize the file size, entire videos should not be included in the submission, but rather links to any videos that are part of the submission. No other links are permitted and will result in disqualification.
      d. Citations must be referenced in the submission. They may be included in the notes section of the PowerPoint presentation or at the bottom of each slide. If submitting in PDF format, citations must be visible. Additional information in the notes section is not allowed and will result in disqualification.

   ii. A short video about the project (no more than five minutes in length). The video can include testimonials, video footage of activities, team presentations, and other elements that help communicate the experience of creating and implementing the initiative, product or tool.

   iii. Electronic journal that tracks prototyping and provides a retrospective of what worked and what didn’t and why upon program completion.

   iv. Completed Participation Agreements from each team member (completed online during registration process).

   v. Completed expense log and corresponding receipts.

   vi. Working files of all creative materials.

   vii. Digital photos from any activity.

   viii. Electronic copies of press hits generated and published creative materials.

D. All teams will have access to the same resources provided by the Account Manager. The following information and materials will be available to registered teams: Project Brief (PDF version), submission instructions, judging criteria and a roster of participating campuses.
E. Teams may utilize secondary sources, such as library resources, Internet resources and publications. Teams are encouraged to conduct outside research and solicit advice and/or input from faculty and available experts. Resources must be documented in the submissions, either on a separate slide or throughout the presentation in the footer section. However, it is not permissible for student teams to contract with, or pay for, any outside consulting firm, agency or other service for any assistance or guidance in the creation of Required Deliverables. All Required Deliverables must consist solely of the original work product of the team that submits each entry, and will not be returned to the submitting team.

F. Each team member must execute a Participation Agreement as a condition of eligibility to participate in the Contest. The Participation Agreement provides, without limitation, that (i) upon submission, all Materials (as defined in the Participation Agreement) shall become the sole property of EVP, and (ii) each team member assigns, transfers and conveys to EVP all right, title and interest in and to the Materials, including all associated copyright and other intellectual property rights. The Administering Parties are in no way obligated to use any submitted Materials and no credit will be given to the submitting parties if any submitted Materials are used.

Judging

Participants are required to upload a submission as well as complete the submission process outlined by the Account Manager in order to be entered into the Contest. The top teams will be selected from eligible submissions received on or before the Submission Deadline.

1. All judges will be faculty members from 4-year colleges/universities not participating in the Contest.
2. Submissions shall be evaluated using the criteria and point scale outlined in the Judging Scorecard.
3. All decisions made by the judges are final.
4. In the event of a tie, the Client will determine a winner.
5. The top scored submissions will be submitted to Client to determine which three (3) teams will attend the Final Presentation.
6. The top teams will be notified by telephone and/or email on or before the Notification Deadline. The Administering Parties reserve the right, in their sole discretion, to select fewer than three (3) finalists if an insufficient number of qualified and/or appropriate entries are received.

Selection of the Winner

A. If selected as one of the top three (3) submissions, at least three (3) students from the team must be available for presentation at the finals. No more than five (5) students will be allowed to participate in the presentation. It is the decision of the faculty advisor which students from the team attend the final presentation. In the event that none of the students from a selected team are available for the final presentation, the judges, based on the same criteria utilized in the initial judging, may select an alternate team to participate in the finals. Any alternate team may be given a reasonable amount of time, as determined by the Administering Parties' sole discretion, to prepare a final presentation.

B. To prepare for the presentation, the top teams may only delete or combine information within their initial submission (no additional or new material will be accepted) in order to present in the allotted time limit. The top team must prepare its final presentation and send to the Account Manager on or before the Presentation Deadline.

Final Presentations

Five (5) students from the top team, along with their faculty advisor, will be invited to participate in formal, in-person presentations. Presenting teams must provide their own laptop and presentation.
A. The team is required to bring ten (10) color or black & white hard copies of its slides, printed in handout view (three (3) slides to a page), stapled (not bound), for the purpose of allowing attendees to follow along and take notes during presentation.

B. The team will have a set time limit for its presentation, with an additional time allowed for a question and answer session.

C. One (1) first place team will receive a $5,000 University award. One (1) second place team will receive a $3,000 University award. And, one (1) third place team will receive a $1,000 University award.

Travel

A. All finalist team members and the faculty sponsor must fill out and return all documents required by the Administering Parties including, without limitation, a Traveler Profile, and Release and Indemnity Form. All documents must be received by the Travel Document Deadline. Failure of any team member or faculty sponsor to return all documents will result in a disqualification of such team.

B. Administering Parties will cover the costs and expenses of the three (3) top teams, including the five (5) student members and one (1) faculty sponsor, as follows: airfare, ground transportation, hotel accommodations, and meals during the day of the Final Presentation and the day prior. Teams located within three hundred (300) miles or less from the presentation location may be required to travel solely by ground transportation. Each team is required to travel together, unless determined otherwise at the Administering Parties’ sole discretion. Hotel rooms will be shared (double occupancy) with same sex members of the same team, excluding any faculty sponsor. Once travel arrangements for the presentations are confirmed, team members shall be financially responsible for any costs and expenses related to any changes or revised accommodations that are not due to any acts or omissions of the Administering Parties. All other costs and expenses incurred shall also be each team member’s responsibility.

Publicity Events

A. By submitting Materials, each team agrees to willingly participate in potential publicity engagements, media exposure, interviews, video and/or audio recordings and all other events relevant to the promotion and publicity of the Contest. In the event any team is selected to participate in such events, team members will be notified via phone and/or email to confirm availability for such events. Participation in such events will have no bearing on the judging of a team’s submission to the Contest. Participation in Publicity Events is subject to the terms of the Participation Agreement.

General Terms and Conditions

A. The Administering Parties shall not be responsible for any failed registrations or entries for any reason including without limitation those that are lost, late, damaged, delayed, incomplete or illegible. Further, the Administering Parties shall not be responsible for any electronic, network, and server failures or malfunctions or other technical errors of any kind.

B. The Administering Parties reserve the right to cancel the Contest for any reason, and to disqualify any team for good cause and in its reasonable discretion. Should the Contest be cancelled prior to the Submission Deadline, notice will be emailed to all registered teams.

C. VOID WHERE PROHIBITED OR RESTRICTED BY LAW. NO PURCHASE NECESSARY TO ENTER OR WIN.

D. The Administering Parties reserve the right to amend these rules and policies. All participating teams will be notified of any changes.

E. If applicable, monetary awards will be awarded to the college/university, and not to the individual participants. Recipients of any monetary award are solely responsible for all applicable United
States federal, state and local taxes, in addition to taxes of any other governmental authority having jurisdiction.

F. The Administering Parties reserve the right, at their sole discretion, to disqualify any team violating these Official Contest Rules.

G. The winners shall be posted on the EdVenture Partners website following the Final Presentation.

H. By entering the Contest, each team and its members, and any faculty sponsor, agrees to abide by and be bound by all decisions of the Administering Parties and the judges relating to the Contest, which shall be final and binding in all respects, including but not limited to the Client’s determination of the winner.

I. If any portion of these Contest Rules is found to be invalid, illegal or unenforceable, for any reason, that portion shall be ineffective to the extent, but only to the extent, of such invalid, illegal or unenforceable term, without affecting the remainder of these Official Rules.

J. The provisions of these Contest Rules shall be construed and enforceable in accordance with the laws of the United State of America and of the State of California, without application of its conflict of laws principles.